

FLAVORS HOOK KIDS

PHOENIX POLL RESULTS

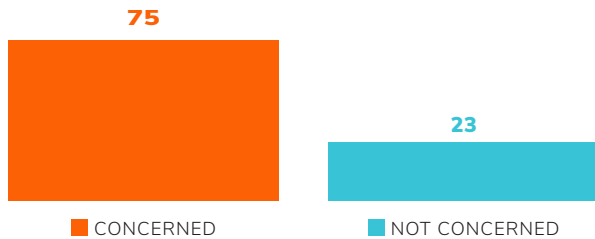


BY OVERWHELMING MARGINS, PHOENIX VOTERS PRIORITIZE PUBLIC HEALTH OVER THE INTEREST OF THE TOBACCO INDUSTRY.

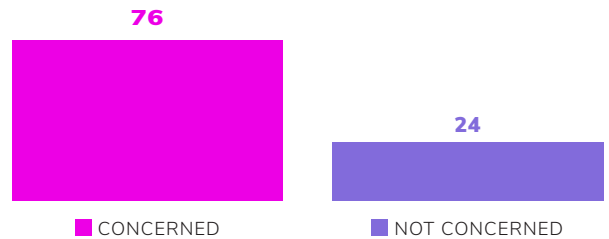
Phoenix voters are concerned about the sale of flavored tobacco products to youth and support an ordinance to end the sale of all flavored tobacco products in Phoenix, according to a recent poll released by the Flavors Hooks Kids Phoenix coalition.

VOTERS ARE CONCERNED ABOUT YOUNG PEOPLE IN THEIR COMMUNITIES SMOKING CIGARETTES AND USING E-CIGARETTES.

How concerned are you about young people in your community **smoking cigarettes** -- concerned and not concerned

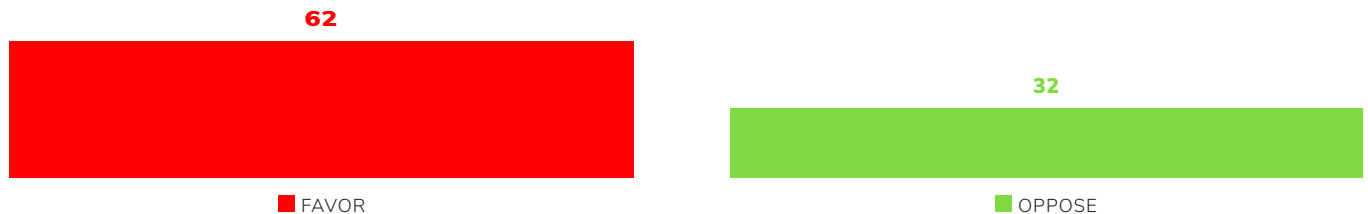


How concerned are you about young people in your community **using e-cigarettes** -- concerned and not concerned



BY A WIDE MARGIN, VOTERS SUPPORT THE PROPOSED ORDINANCE TO END THE SALE OF ALL FLAVORED TOBACCO PRODUCTS THAT CAN APPEAL TO YOUTH

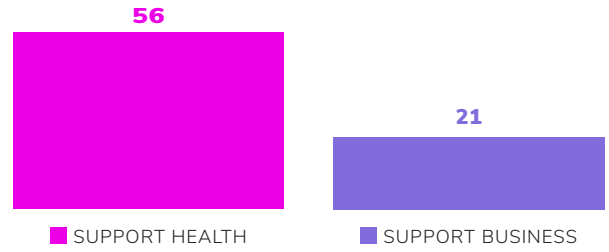
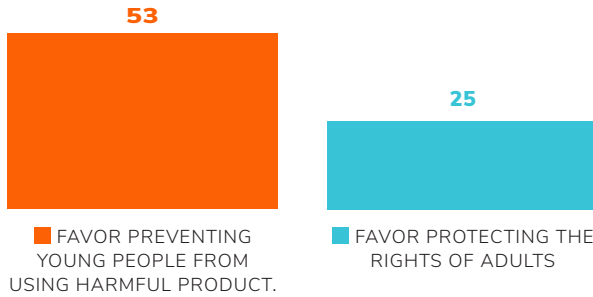
The City Council is considering an ordinance that would prohibit the sale of all flavored tobacco products that can appeal to youth, including fruit, candy, menthol, and mint-flavored e-cigarettes, and other flavored tobacco products. Do you favor or oppose this ordinance to prohibit the sale of all flavored tobacco products that can appeal to youth or aren't you sure?



PREVENTING YOUNG PEOPLE FROM USING HARMFUL PRODUCTS IS MORE IMPORTANT THAN PROTECTING THE RIGHTS OF ADULTS.

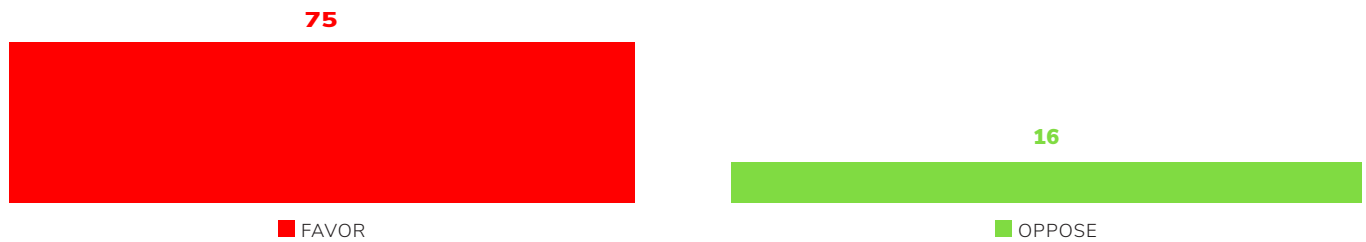
By a more than a 2-to-1 margin, voters favor preventing young people from using harmful products over protecting the rights of adults

Voters support protecting the health of our kids over the business interest of tobacco retailers.



VOTERS ACROSS DEMOGRAPHICS FAVOR REQUIRING RETAILERS TO NEED A LICENSE TO SELL TOBACCO IN PHOENIX AS A WAY TO MAKE SURE RETAILERS ARE FOLLOWING LAWS.

Currently, tobacco retailers do not need a license to sell tobacco in Phoenix, but requiring a license is a way to make sure they are following and enforcing all the laws. Knowing this, do you favor or oppose requiring retailers that sell tobacco be licensed?



The poll was conducted by Lake Research Partners and surveyed 500 likely voters in Phoenix by phone from July 13-19, 2020.

@FlavorsHookKidsPhx



ENDING THE SALE OF FLAVORED TOBACCO PRODUCTS HAS BROAD SUPPORT IN PHOENIX FROM THESE NATIONAL AND LOCAL ORGANIZATIONS:

- | | | |
|---|--|--|
| American Cancer Society | Arizona Nurses Association | Campaign for Tobacco-Free Kids |
| Cancer Action Network | Arizona Osteopathic Medical Association | Chicanos Por La Causa |
| American Heart Association | Arizona Public Health Association | Cancer Support Community - Arizona |
| American Lung Association | Arizona School Administrators | Children's Action Alliance |
| Arizona Academy of Family Physicians | Arizona Thoracic Society | Help Enrich African American Lives Coalition |
| Arizona Academy of Pediatricians | Arizonans Concerned About Smoking | Maricopa County Medical Society |
| Arizona Alliance for Community Health Centers | Big Brothers Big Sisters | National African American Tobacco |
| Arizona Asthma Coalition | Black Nurses Association of Greater Phoenix Area | Prevention Network |
| Arizona Association of Health Plans | Blue Cross Blue Shield of Arizona | notMYkids |
| Arizona Medical Association | Boys and Girls Clubs of Metropolitan Phoenix | School Nurses Organization of Arizona |
| | | Valle del Sol |